

2019-2020 District Goals



District: District 35 I
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 50% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

- The GLT will promote and provide training for all Officers and Zone Chairs by July, 2019.
- The GLT will promote ebook training to all Officers
- GLT and GAT will promote the Lions Learning Center online training and attendance at Regional Learning Institute

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 50% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

The GLT will promote and provide Certified Guiding Lions. All Lions seeking Leadership roles will be advised to participate in Leadership Seminars, Lions Learning Center (on-line) and District Training on or before March, 2020

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	86
2nd Quarter	53
3rd Quarter	76
4th Quarter	74

By the end of the 4th quarter, the district will add a total of 289 new members.

Action Items:

My district will establish club branch(es).

My district will induct 30 new Lions under 40 years old.

My district will organize at least membership growth event(s).

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	1	20
3rd Quarter	0	0
4th Quarter	0	0

By the end of the 4th quarter, the district will start 1 new clubs.

With a minimum of 20 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize a Leo Club(s).

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	108
2nd Quartter	12
3rd Quartter	32
4th Quartter	156

By the end of tihe 4th quarter, the distiricti's membership drops will noti exceed 308 members.

Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

The GMT, GST, GLT, Region and Zone Chairs will provide Positive Action Steps to reduce membership drops.

They will help bring awareness of Service Projects to Communities to build the importance of the Club resulting in positive growth and Service by 06/30/2020.

NET GROWTH GOAL

289	+	20	-	308	=	1
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In tihe 2019-2020 fscal year, my distiricti will serve 150000 people.

Action Itiems:

Ofi tthe ttotall number ofi people served in my distirict, 75000 people will be youth (under 18 years old).

I will encourage clubs in my distirictt to work ttogethter to collaboratte on ttheir service projectts to maximize tthe impact in ttheir community

Addittonal actton ittems tto achieve tthis goal

GST team tto promotte all Service Goals tto Clubs tthrough Emnl newsletters and Disttrictt Meettngs GST team will promotte Diabettes Screening GAT will encourage all Clubs tto reach Disttrictt and LCI Goals which will be measured by monththly reportts

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 1649 service activities.

Action Items:

I will encourage 45 of clubs in my district to complete at least one diabetes project this year

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 60% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

Custom goal and action items

GST Diabetes Awareness Chair will promote Diabetes Screening Training GST to promote Hunger Relief and encourage food drives. GST Environmental Chair will promote various projects to protect our planet. GST Sight Chairs will encourage Clubs to provide community vision needs. GST will promote Childhood Cancer Service Projects All by 06/30/2020

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 78% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$50,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$50,000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure Model Club commitments for Campaign 100: LCIF Empowering service.

Additional action items to achieve this goal

LCIF Chair to Promote Campaign 100 at all Meetings

ADVOCATE

In the 2019-2020 fiscal year, 60% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

The GST, GLT and GAT will assist and train Clubs to use the new MyLions App and Website by April 2020

Custom goal and action items

GAT will promote Campaign 100 at all Club Visitation LCIF Chair will provide information to Clubs and promote Campaign 100 and LCIF at all District meetings LCIF Chair to remind Clubs about Grant All will result in meeting goals by June 30, 2020.